

1. Information We Collect

We may collect and process the following types of personal information:

- Personal Identification Information: Full name, email address, contact number, business name, job title
- Technical & Usage Information: IP address, browser type and version, pages visited and time spent, device and OS details, referring URLs.
- Marketing & Communications Preferences: Your preferences in receiving marketing, feedback, survey responses, interaction history.

2. How We Use Your Information

We use your personal information for the following purposes:

- To deliver our services and respond to enquiries.
- To personalize your experience.
- To improve our website, products, and services.
- To conduct analytics.
- To send promotional materials (with consent).
- To comply with legal obligations.

3. Disclosure of Personal Information

We may disclose your information to:

- Trusted service providers (CRM, analytics, etc.)
- Legal authorities if required.
- Business partners under confidentiality.

We do not sell, rent, or trade your data

4. Data Security

We implement industry-standard security measures to protect your data. However, no method of transmission or storage is 100% secure.

5. Cookies and Tracking Technologies

We use cookies to:

- Analyze traffic
- Customize content and ads
- Improve site functionality

You can manage cookie preferences in your browser

6. Third-Party Links

Our website may link to third-party sites. We are not responsible for their privacy practices.

7. Your Rights

Under the Privacy Act 1988 (Cth), you have the right to:

- Access or correct your data
- Withdraw marketing consent
- File a privacy complaint We will respond promptly.

8. Policy Updates

9. Contact Us

We may update this policy. Changes will be posted here with the effective date updated.

